

# 2x faster insights & six-figure revenue growth with Keboola



Pincho Nation is an app-based restaurant with more than 70 units opened since 2012. Managing all operations in-house, from marketing to software development, the team uses Keboola and data to fuel business growth and ensure customer satisfaction.

## Read the full case study here



### CHALLENGE

Managing a rapidly increasing number of data transformations with a two-person team was pushing Pincho Nation's DataOps to the limits.

### SOLUTION

- Data consolidation in one place.
- End-to-end automation of pipelines.
- Simplified data transformations and faster data syncs

### OUTCOME

Keboola has enabled Pincho Nation to scale data transformations, deliver fast and accurate data to various stakeholders, and empower the data team to be more efficient.

## Results:

### New reports in half the time

With automated data table production for instant consumption by Power BI, report generation time went from four weeks to just two.

### Six-figure revenue growth

Keboola empowered Pincho Nation to run A/B tests and optimize pricing strategies, leading to the discovery of new revenue opportunities.

Keboola helps us save on many fronts: we could let go of many obsolete databases for storage, and we don't need consultants to help develop transformations. We even removed an ad for a data engineer and decided to hire a front-end developer instead, because Keboola is so easy to use that we can achieve more with the existing in-house talent.

Ronnie Persson  
CTO at Pincho Nation



## Use cases:

### Single source of data truth for business intelligence

Ingesting data from third-party data sources into storage systems like Snowflake or MongoDB, building transformations, and feeding clean, fresh data into reporting systems.

### Automated communication with customers

With Keboola's incremental loading, the team can quickly move data between systems while making sure they don't crash or slow down under the strain of high data volumes.

### Total control over data

Visual flows, real-time alerts, and changelog tracking provide complete observability of complex data pipelines. This enables swift action and troubleshooting.

## About Keboola

Keboola enables customers to automate business processes across departments by utilizing no-code orchestrations and data templates with complete data governance, user management, and 24/7 support. The platform handles all data demands and removes granular or disconnected data, freeing your best people from repetitive, data-related tasks.