

# Dash ahead of your Q-commerce competition with deliveries fueled by data

The modern customer wants their purchases delivered faster than ever before. Use data to streamline and optimize operations. Delight your customers with q(quick)-commerce, the fastest order fulfillment on the market.



“We deliver any order in under 30 min. Which is kind of crazy. But all this is thanks to the data.”

Bretislav Stromko,  
Marketing Director and Head of BI @ Damejidllo.cz

Let's check how the right data infrastructure **speeds up time to value with faster deliveries** in practice.

## Success Story

### How does Delivery Hero deliver anything you love in under 30 min?

Delivery Hero is the pioneer of q-commerce. They process over 221M orders every month in over 50 countries across the globe, while consistently delivering orders in under 30 minutes.

Keboola helps drive **constant improvements** with a scalable infrastructure that is shortening delivery times from 30 minutes to a blazingly fast 10 minutes. By collecting customer data (demographic, geography, trending flavors), Delivery Hero builds **personalized recommendations** that delight customers. With the use of **anomaly detection**, bad customer reviews, unfulfilled orders, and other issues are noticed before the problems escalate. Finally, **advanced predictive analytics** allows Delivery Hero to anticipate orders, their locations, and the best delivery path to fulfill them.



Rohlik is a data-driven e-commerce that bridges the gap between food producers on one hand and retail consumers and restaurants on the other. Blazingly fast deliveries allowed Rohlik to expand across the European continent, growing 53% Year-over-Year.

By using Keboola, Rohlik **fully democratized data**. Everyone across the company is empowered with data to make better decisions, independently. The **centralized data hub** streamlines operations and deduplicates work as a single source of truth. Keboola does the heavy-lifting, so Rohlik can achieve **big business results with a small team** who focuses on innovation, not infrastructure maintenance. With rich data integrations, Rohlik develops **novel data products**, such as reselling leftover restaurant meals to retail customers, that save costs and delight stakeholders. The reusable data architecture **speeds up international expansion** to over 8 countries at a fraction of the costs.

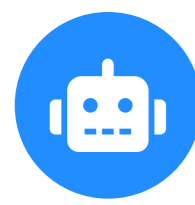
### Rohlik redefines the food e-commerce space with lightning-fast deliveries from soil to table



## How Can Keboola Help You Accelerate Your Deliveries?

Keboola is a Data Stack as a Service platform that takes care of all of your data needs. Automate your ETL and ELT pipeline building. Seamlessly scale your operations for speed and volume. Empower your analysts and data scientists with all the tools they need. From a single platform.

Keboola helps you to:



#### AUTOMATE ALL DATA INTEGRATIONS

With over 250+ out-of-the-box connectors, Keboola can automate your data collection and ETL/ELT pipelines.



#### SCALE YOUR INFRASTRUCTURE

Keboola grows with your data needs. No need to re-engineer your infrastructure as your business grows.



#### BUILD ADVANCED PREDICTIVE MODELS

Let your data scientists and analysts work with tools they know best. Build advanced machine learning models in Keboola.



#### MONITOR YOUR DATA OPERATIONS END-TO-END

From telemetry to data lineage, Keboola monitors every activity in the platform. Build anomaly detection systems on the spot.



#### UNDERSTAND YOUR CUSTOMERS

Integrate your CRM, ERP, and communication software with Keboola. Segment customers and unify your customer knowledge within a single data center.



#### RUN MARKETING CAMPAIGNS AND GET MARKET INSIGHTS

Integrate marketing, sales, support, and other 3rd Party Apps to keep a finger on your growth pulse. Use the data to gather insights into what levers push growth.

## Optimize Your Data Infrastructure for Faster Deliveries Now

You can take Keboola for a spin with our forever-free tier (no credit card required) or schedule a demo call with our sales team.

Try Keboola

Get in touch