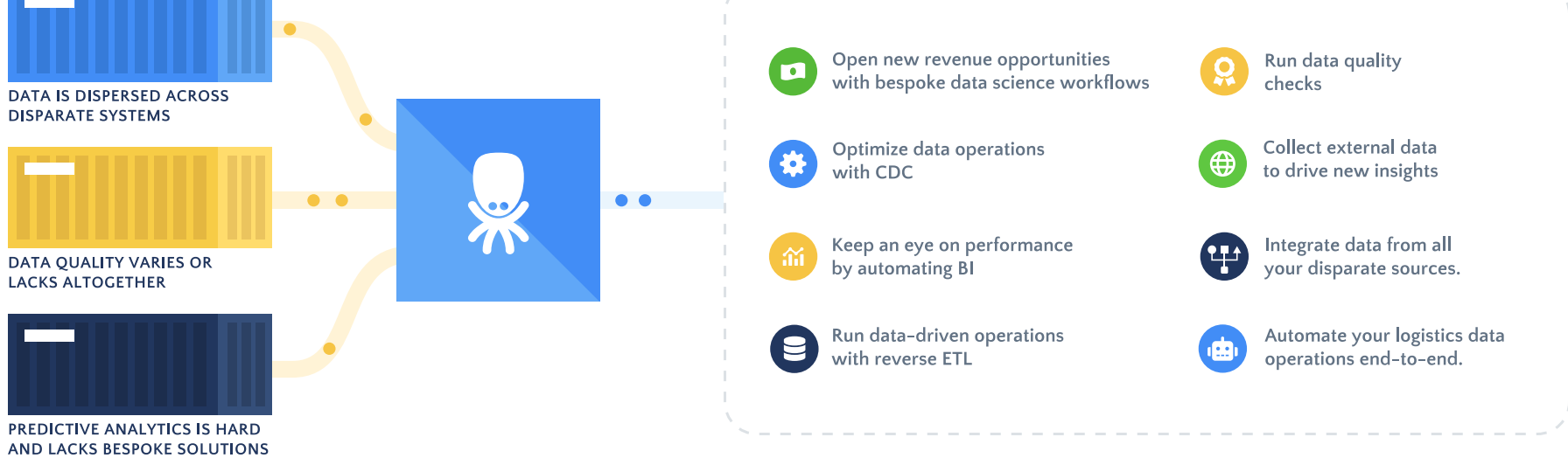


# Use logistics and shipping data to leave your competitors behind

Laggards plan routes. Leaders plan systems to automate end-to-end data operations.



Shipping and logistics companies have embraced the transformative power of data. Yet the share of companies that use data for automating operations lags behind **other B2B verticals**.



## Data is dispersed across Cloud, on-premises and ERP systems

Every branch and freight agent uses different software for data collection and reporting. From custom hacked tools to non-standardized reporting formats, logistics and shipping companies find it hard to collect all the data and join it into a coherent single source of truth.



## Data quality varies or lacks altogether

With all the different data tools and implementations, guaranteeing data quality is hard. Often, operatives have to manually double-check for errors and waste valuable time validating the data they are working with. And every missed error increases costs as it spreads down the logistics line.



## Predictive analytics is hard and lacks bespoke solutions.

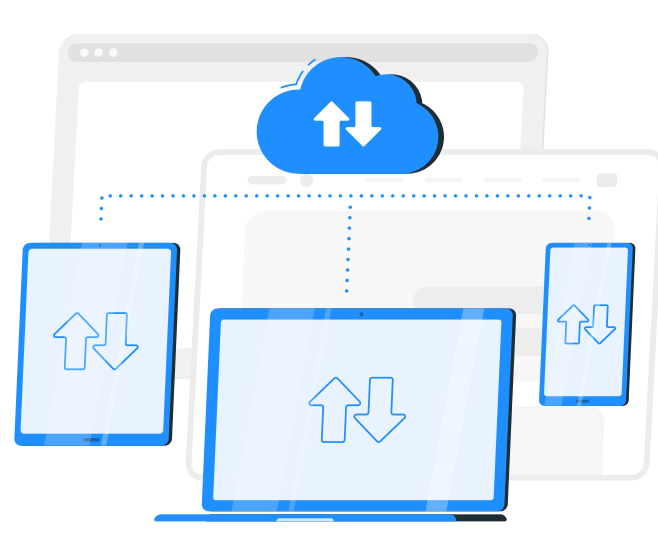
The margins in the logistics industry are thin. Advanced analytics, such as predictive stock management and optimal route finding can increase profits. But that analytics is hard to deploy correctly and companies lack tools that could automate or speed up their logistics analytics without adding overhead.

## Keboola helps logistics and shipping companies get to success via the shortest path

Keboola is the Data Stack as a Service platform that serves as a one-stop-shop for all your logistics data needs:

### Keboola offers 250+ API connectors available to anyone out-of-the-box plus over 1000 API connectors built by the user community

Keboola offers **250+ integrations** with other software solutions to collect and save all your internal logistic data out-of-the-box. Working with a custom-built connector? No worries! Keboola's **Generic Extractor** can help you collect data from any API, saving you the heavy-lifting and maintenance headaches.

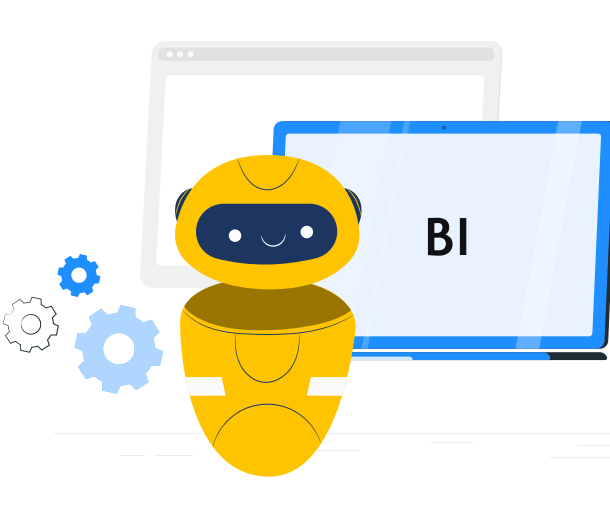


### Collect external data to drive new insights

Start collecting data beyond your own reports, systems, and tools. Keboola helps clients like you build custom data integrations to collect weather, geolocation, staffing, stock, and other data sets that help enrich the existing in-house data and drive new business insights.

### Optimize data operations with CDC

**Change Data Capture (CDC)** allows you to bypass the costly bulk data updates and only collect and update the data that has changed since your last data imports and exports. This speeds up data operations, saves on space (not just time), and allows you to build sophisticated monitoring systems that track the recent changes in your data ecosystem.



### Keep an eye on performance by automating BI

Connect your data assets with **Business Intelligence (BI) tools** such as Power Bi, Looker, Tableau, Qlik, and others. Set up your data pipelines and configure your reports. Then sit back and watch the power of automation update the BI reporting to help you track your performance KPIs.

### Run data-driven operations with reverse ETL

Send your data back to tools with **reverse ETL** to run data-driven ops. From shipping tickets to stock management, integrate data from your data warehouse back into your Warehouse Management Systems (WMS), Customer Relationship Management software (CSM), and other software (SalesForce, Asana, Zendesk ...).



### Run data quality checks

Use Python, SQL, R, or other solutions to automatically test and validate data as it enters and leaves your systems. No more missed errors that propagate down your logistics line and increase costs as they spread

### Open new revenue opportunities with bespoke data science workflows

From data science sandboxes to devoted toolboxes (Python, R) and specialized workflows (MLFlow), **Keboola helps you build machine learning models without needing any extra tools**. Unlock the power of predictive analytics for your logistics business.



### Automate your logistics data operations end-to-end

Every feature in Keboola was built with automation in mind. With the "set it and forget it" philosophy, you can automate any data operation task to save yourself and your operatives valuable time that can be deployed for more revenue-generating tasks.

## Trusted by successful logistics companies



## Ready to transform your logistics data operations?

Try Keboola yourself (psst, it is free, no credit card required) or schedule a demo call.

[Request demo](#)

[Get in touch](#)