# 💂 Keboola

# Keboola helps financial services streamline operations and grow with data

Move from slow and error-prone Excel reporting to automated data collection and streamlined BI dashboards. Keboola helps you collect, manage, secure, and analyze data that offers speedier insight into your company's growth. Use Keboola to automate data engineering and build advanced data science products that propel you ahead of the competition.



# The 3 main data challenges in the financial services industry



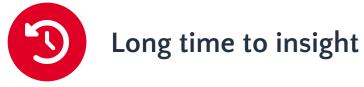
Overabundance and underutilization of data

Companies offering financial services are swimming with data. But most of it is never used. The lack of centralization and business-driven data modeling leads to data being left untouched.



The majority of reporting and ad hoc analyses are done in Excel. These are

slow, error-prone, hard to maintain, and don't scale well with the growth of the business.



Legacy infrastructure and non-agile processes slow down the time needed to collect, clean, enrich, and analyze data before it can be turned into revenue-generating insights.

## "

Our whole team found automating data acquisition super easy. A big advantage for my team is they can collect data from any source without having to ask the developers. Getting ramped up on Keboola was so simple; we were trained in 10 days.

Head of data engineering at large retail bank

# Success Stories of Keboola's clients

These are just a few selected headlines of how Keboola helps Financial Services automate and streamline their data operations.



Keboola processes billions of transactions daily. Each transaction is validated with fraud detection algorithms.

# 

Keboola for on-premise to cloud migration. Replaced error-prone manual Excel reporting with automated BI.



Keboola is the center of selfservice analytics, democratizing data access across departments.



Keboola integrates marketing and CRM customer data across the omnichannel to hyperpersonalize communication.

# How can Keboola help you?



#### SPEED UP TIME TO INSIGHTS

Your inflexible infrastructure is not an excuse for moving slower than the competition. With 250+ out-ofthe-box integrations, Keboola can collect data from multiple financial sources – from CRMs to Excels and any data.



#### AUTOMATE REPORTING AND REPETITIVE DATA PROCESSES

Manual report building, errorchecking, and repeating the same click-download-clean-email processes are a thing of the past. Keboola automates your processes end-to-end. Design a pipeline and set it to refresh to always have clean data in your BI reporting dashboard.



#### EMPOWER YOUR FRONT LINERS

Democratize data access from a single platform. Every operative has access to the data that helps them make better decisions. Build a customer 360 views, so your front liners know immediately who they are talking to.



#### PERSONALIZE THE CUSTOMER EXPERIENCE

Integrate your marketing and inhouse (CRM, emails, etc.) data sources to build customer profiles that help you advertise and communicate with your target audience on a more personal level.



#### BUILD ADVANCED AI PRODUCTS

From automated fraud detection in financial transactions to facial recognition in loan validations (both actual client cases), Keboola offers a suite of data science tools to help you build the next AI product for your financial services.



#### SCALE YOUR DATA OPERATIONS WITHOUT COMPROMISING ON SECURITY OR COMPLIANCE

Keboola scales seamlessly, even if your transactions increase into the billions. With its enterprise-grade security and extensive security certification, Keboola checks the compliance boxes.

### Keboola offers your financial company all these features out of the box.

Check how Keboola can help you grow your financial insights.

